



- Proposition 209
  - Prohibition against using race, ethnicity, or gender
    - Old way of thinking must go the way of the dinosaur

- Enrollment management goals
  - California State Legislature
  - University goals
  - Campus goals

- Application volume and composition of pool
  - Increases for all campuses for over 10 years
  - What types of students are applying

- Enrollment growth
  - Pre 2016
  - Post 2016

- Selection Process
  - Comprehensive Review
  - Local Context (ELC) freshmen only
  - Supplemental reviews
- Admission Guarantee
  - Referral process freshmen
    - UC Merced opt-in
  - TAG transfers



- How can you help?
  - Understand the process
    - **Build relationships** 
      - Volunteer to read applications
    - Explain, don't complain
  - Share understanding of the process with students



## Tips

- Get students organized to fill out the application
  - **Application opens August 1**
  - Gather all of the necessary documents
    - Social Security card/government-issued ID (e.g., passport)
    - Test scores
    - **Transcripts**
  - Discuss importance of personal contact information

## Tips (Cont'd)

- Don't discourage students from applying to UC
- Be realistic about which UC campuses students should apply to
  - The goal is for all students to have at least a couple of colleges/universities to choose from once admission decisions have been released

# Tips (Cont'd)

- Help students select campuses
  - On average, students apply to four UC campuses
    - Ideally 1-2 "safety" campuses, 1-2 "match" campuses, and 1 "reach" campus
    - Review freshman admission profiles on the UC Admissions site
    - Review transfer comprehensive review factors on the UC Admissions site

## Tips (Cont'd)

- Get students working on their applications early
  - Work on application over days and weeks, not a single cram session
  - Encourage students to start looking at the application and thinking about what they'll need to complete the form
- Check out the application's Commonly Asked Questions & Answers
- Work on applications at home, at school, and during outreach program workshops/tutorials



#### Supporting Applicants Throughout the Admissions Process

- Keep students engaged in the application process (December)
  - Register for campus student portals
  - Contact UC Application Center (docs@applyUCsupport.net) with any changes to academic history

#### Supporting Applicants Throughout the Admissions Process

- Notify campuses of fall grades and spring schedules (January-February)
  - Notify UC of any grades lower than a C (freshmen)
  - Notify UC of any schedule changes in "a-g" courses (freshmen)
  - Submit Transfer Academic Update (TAU) by January 31 (transfers)

### Supporting Applicants Throughout the Admissions Process

- Before accepting an admission offer (March–April for freshmen; April– May for transfers) ...
  - Contact each campus to verify that they knew of poor grades/schedule changes at time of admission offer
  - Contact <u>all</u> campuses who extended an admission offer, not just top choice campus(es)
- Remind your students that the hard part of transitioning to college doesn't end with submitting their intent to register
  - Housing, orientation, summer bridge program applications as well as final transcript deadlines are all to come!

#### **UC** Resources

- UC Application
- UC Quick Reference for Counselors
- <u>"a-g" Course List</u>
- <u>ASSIST</u>
- UC Info Center
- UC Personal Insight Questions

